

356CAR Board of Directors
Conference Call Meeting Minutes
September 30, 2008– 7:30 pm

1. **Call to Order** – 7:33pm
2. **Establish Quorum** – Established
 - a. Present: Jenny Derich, Jim Reeder, Jim Hardie, Harry Servidio, Barney Speckman, , Michael Hodos, Elaine Cannon, Kent Anderson, Garrick Huey
 - b. Absent: Mark Grimstvedt
3. **Minutes**
 - a. Board approved minutes
 - i. Harry made a motion to approve all three meeting minutes, Jim R seconded, board unanimously approved the following minutes
 1. March 19, 2008
 2. August 7, 2008
 3. September 13, 2008
4. **Treasurer's Report** – **Jim Hardie**
 - i. Year-to-date budget reviewed and discussed
 - ii. Jim Reeder recommended the board make it a goal to always maintain at least a year's worth of club operating costs as reserves
 - iii. General agreement that this is an appropriate goal
5. **Newsletter Report** – **Michael Hodos**
 - i. Newsletter costs discussed, estimated cost per issue is \$1,300.00 plus or minus a few hundred dollars
 - ii. Currently at 16 pages and may need to add 4 more pages for additional new advertisers
 1. Additional advertisements will cover cost associated with added pages
 - iii. At the end of the year, Michael will send out a year-end accounting cost of the newsletter to the board
6. **Membership Report** – **Jim Hardie/Michael Hodos**
 - a. 356CAR has ~230 paid members to date with ~70 overdue renewals
 - i. Jenny suggested sending out a postcard with the high angle picture from North Meets South 2006 to non-current members asking them to come back to the club
 - b. Jenny suggested capping the renewal rate to 3 years maximum
 - c. Elaine volunteered to work up the proposed post card with Michael's assistance
7. **Special Events Coordinator** – **Jenny Derich**
 - a. Elaine volunteered to work with Jenny and come back to the board with a job description of a Special Events Coordinator
8. **Events** – **Barney Speckman, Michael Hodos, Elaine Cannon**
 - a. Prevent double booking 356CAR events
 - i. Regional events (i.e., Gathering of the Faithful and Rector Swap Meet) need to be scheduled to prevent date conflicts

- ii. Need to better coordinate website and newsletter event calendars
- iii. Michael will ensure that Barney and Elaine always have the most up-to-date Schedule of Events calendar

9. Newsletter Advertising – Elaine Cannon

- a. Appropriateness of advertising discussion
 - i. At issue is an insurance company that offers PCA membership discounts
 - ii. Board discussed and had no position
 - iii. Michael is free to accept the ad in question

10. 356CAR Corporate Status – Jim Reeder

- a. Notice from the Secretary of State that 356CAR had lost its Corporate status
- b. Loss of non-profit status with California Franchise Tax Board
 - i. Every 2 years need to submit statement of information
- c. Documents need signature by Club President Jenny Derich, names of Officers and a business street address to which any paper can be served
- d. Jim Hardie's residence will be submitted as the address of record
- e. Jim R to send paperwork to Jenny for signature and submittal

11. Gathering of the Faithful 2009 – Elaine Cannon

- a. Elaine made a motion that the Club allocates \$350 to help Jack and Sally Biersdorf to fund the Gathering of the Faithful in June. Jenny seconded.
- b. Board unanimously approved

12. North Meets South 2010 – Jenny Derich

- a. Jenny has tentatively reserved April 23-25, 2010 at Embassy Suites in San Luis Obispo, CA
- b. North Meets South 2008 is being organized by the Southern California club for May 28-31, 2009 to be held in Solvang, CA

13. North Meets South 2008 Drinking Fountain – Kent Anderson

- a. Kent continues to get calls from the park maintenance supervisor
 - i. Insurance company has claim "in process"

14. Next Meeting

- a. Thursday, November 20, 2008, 7:30pm

15. Meeting Adjourned - 9:00pm

Respectfully submitted by
Garrick Huey
Secretary, 356CAR
October 1, 2008